No.C-18011/01/2025-26-CC भारत सरकार (Government of India) वस्त्र मंत्रालय (Ministry of Textiles) कार्यालय विकास आयुक्त [हस्तशिल्प]/ Office of the Development Commissioner [Handicrafts] क्लस्टर अनुभाग/(Cluster Section)

International Craft Complex, Plot No. 8, Nelson Mandela Marg, Vasant Kunj, New Delhi- 110070

Date : 14/01/2025

Subject:- Inviting proposals for Formation of Producer Company for FY 2025-26 - reg.

The Office of Development Commissioner (Handicrafts), Ministry of Textiles has been implementing the producer company formations under AHVY Scheme of the National Handicrafts Development Programme (NHDP) across the country in various craft cluster areas, facilitating formalization of this sector and aiming to ensure active participation and contribution of member artisans to develop long term sustainable business module through an organized setup. The member artisans being the shareholders of the producer companies will actively participate and contribute in all functional areas for successful business entity.

2. In this regard, in order to promote artisans of producer companies, this office is inviting proposals in **prescribed craft categories** from eligible agencies for the formation of producer company for the Financial Year 2025-26. Hence, interested eligible facilitating agencies are advised to study the scheme guidelines carefully available on the website <u>https://www.handicrafts.nic.in/schemes.aspx</u> submit the proposals through the MIS portal <u>https://indian.handicrafts.gov.in/admin/en/users/login?redirect=%2Fadmin%2Fen</u> of the O/o DC(H) consideration. **No proposal shall be accepted directly from the agencies to headquarter office in any case.**

3. Eligibility Criteria for implementing agencies applying for Producer Company formation:

- a) Minimum requirement to form a producer company: Minimum 15 or more members.
- b) **Pre-registration requirements to form Producer Company**: Minimum number of 5 directors may be identified from the members out of which at least 2/3rd directors must be include from the artisan community, preferably National awardee/State awardee/Shilp guru/ master craftsperson.
- c) Proposed shareholding pattern of directors/member artisans must be submitted along with the application
- d) IAs who have already formed Producer Company under AHVY over the previous years will not be eligible.
- e) The agencies which are not empaneled as on date shall not be considered.
- f) The agencies with pending UCs under the schemes of DC(HC) will not be considered.
- g) The craft clusters proposed should be as per the prescribed list of uncovered craft categories enclosed.
- h) Preference will be given to the states with no Producer Companies viz Andaman & Nicobar, Arunachal Pradesh, Chhattisgarh, Mizoram, Goa and Sikkim.
- i) Preference would be given to locally registered IAs to the extent possible. Facilitating Agencies shall be from the same district/neighboring district where the proposed cluster is located for Producer Company formation.

4. Eligible agencies must submit their proposals from **14.01.2025 to 05.02.2025** online in prescribed proforma **through the MIS portal** along with all supporting documents through the Assistant Director (HSC) concerned within the above mentioned period. The proposals sent earlier without any invitation or received after the last date of this notice and submitted directly to HQs without concerned HSC recommendations will not be entertained. Incomplete proposals without the mandatory enclosures and proposals that are not recommended within due date will also not be considered.

Timeline of applications:

S.No.		Cutoff date for submission
1.	Applications to be submitted by interested eligible Implementing Agencies to respective Field Offices(HSCs)	05.02.2025
2.	Recommended applications from field offices (HSCs) to respective Regional Director(H)	19.02.2025
3.	Final Recommendation by Regional Director(H) to Headquarter Office (DCH)	05.03.2025

i. The proposals sent earlier without any invitation or received after the last date of this notice will not be entertained.

ii. All clarifications or corrigendum/updates, if any, will be published in the above-mentioned official websites only.

iii. The decision of the Office of Development Commissioner (Handicrafts) shall be final and this office reserves the right to accept or reject any proposal.

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(D. V Sreenatha) Sr. Assistant Director-Cluster

S.No	Region	State	Uncovered Crafts
1	Eastern Region	Bihar	Folk Painting (Tikuli, Godna, Manjusha, etc.), Leaf, Reed, Rattan, Grass work(Jute), Paper crafts, Cane & Bamboo
2		Odisha	Silver metal(filigree, etc.), Stone (Carving , etc.), Jewellery, Grass work(Golden grass, sabai grass , etc.)
3		West Bengal	Grasswork(Shital pati, Sabai grass , etc.), Terracotta & Pottery, wooden artware (Sholapit , etc.), Sea shell, Brass Metal, Soft Toys, Folk Paintings, Leather (Other articles , etc.), Carpet, Rugs & Durries
4		Jharkhand	Folk painting, Musical Intruments, Lac and wax crafts
5	North Eastern Region	Assam	Grasswork(Shital pati , etc.), Wooden artware(sholapith , etc.), Leaf, Reed & Rattan(pani meteka, etc.) Terracotta Pottery(Asharikandi, etc.), Figurines and toys, Brass metal, Paper crafts(Papier mache etc.), Musical instruments
6		Manipur	Stone carving, Figurines and Toys, Terracotta(Black pottery &Thangjou pottery , etc.), Other textile crafts(Potloi , etc.), Figurines and toys(Manipuri dolls, etc.), Musical Instruments, Miscellaneous Crafts (dry flower, etc.)
7		Nagaland	Wood artware(cutlery , etc.), Jewellery, Cane & Bamboo, Figurines and toys(soft toys, bamboo toys , etc.) Miscellaneous Crafts(dry flower, etc.), other textile crafts(woollen wear , etc.)
8		Tripura	Figurines & Toys(Soft toys , etc.), Tribal textiles, Other Mud Based Crafts(Pressed Clay work of Melaghar , etc.), Embroidery & Crochet
9		Arunachal Pradesh	Cane & Bamboo, Terracotta, Wood (Other , etc.), Glass & Beads , etc.)
10		Mizoram	Hand Emboidery, Cane & Bamboo, Dry Flower
11		Meghalaya	Miscellaneous Crafts (Fabric flower and dry flower), Terracotta & Pottery(Lyrnai pottery Crafts, Leaf, reed rattan(water hyacinth), Stone carving
12		Sikkim	Folk painting(Thangka painting , etc.), art metal ware, cane & bamboo, woollen, Carpet, Rugs & Durries
13		Haryana	Carpet, Rugs & Durries, Leather footwear (Jutti,)
14		Himachal Pradesh	Folk painting(kangra, miniature chamba, Leaf, Reed & Rattan, Grass work (Pine needle craft, etc.) Other Textiles based Craft (Lahauli knitted socks & gloves, etc.)
15		Jammu & Kashmir	Wooden (artware), wood carving (walnut), Other textile crafts (Namda, tapestry, Other categories(waggu), Stone carving, Folk Painting(Basohli)
16		Ladakh	Carpet, Rugs & Durries (Tsug-Dul & Tsug-Gdan, etc.), Wood Carving
17	Northern Region	New Delhi	Embroidery(Beadwork, etc.), Figurines & Toys(Kathputli, etc.) Bangles, Glass and Beads
18		Punjab	Embroidery(Phulkari , etc.), Carpets and Dhurries, Other textile crafts(Shawls , etc.), Art metalware, Wood (carving , etc.) (Inlay , etc.), Terracotta & Pottery
19		Rajasthan	Folk Painting , Figurines & Toys, Gold metal(Usta gold embossed painting), Musical Instruments(ravan hatha), Paper crafts(Sanjhi), Terracotta & Pottery(Pokaran),Bone, Horn & Shell Crafts, Stone carving(Yellow stone carving)

20	Southern Region	Andhra Pradesh	Terracotta ,Stone Carving,Folk Painting(Srikalahasti Kalamkari),Wooden Artwares (Udaygiri Cutlery, Rajarani dolls, Kondapalli Toys), Wood (turning and lacquer ware), Wood Carving, Musical Instrument, Figurines & Toys
21		Karnataka	Wooden artware(Kinhal craft, etc.), Folk Painting (Mysore Traditional Painting, etc.), Leather(Footwear, etc.), Bronze Metal, Stone Carving, Wood Inlay, Wood Carving
22		Kerala	Leaf, Reed, Rattan(Screw pine , etc.) , Musical Intruments, Wood Carving
23		Pondicherry	Teracotta & Pottery, Folk Painting(Kalamkari , etc.), Metal, Figurines & Toys, Paper Crafts
24		Tamil Nadu	Natural Fibre(kora grass mat, banana fibre , etc.), Coconut Shell, Other Textile Crafts(Bobbin Lace , etc.), Terracotta & Pottery, Stone carving, Paper crafts, Bronze Metals, Cane & Bamboo
25		Telangana	Other Metals (Pembarthi Metal Craft , etc.) Folk Paintings (Nirmal, Cheriyal etc.), Lac and wax crafts, Jewellery, Figurines & Toys, Wood(furniture-Nirmal , etc.)
26		Andaman & Nicobar	Cane & Bamboo, Embroidery, Horn Bone & Shell (Coconut Shell , etc.), Teracotta & Pottery, Natural Fibre (Coir , etc.), Wood(carving , etc.)
27	Western Region	Gujarat	Wood (carving , etc.), Teracotta & Pottery, Hand block Printing, Wooden(Furniture , etc.), Natural Fibre (Coir , etc.), Stone(carving , etc.)
28		Madhya Pradesh	Hand block printing, Carpet, Rugs & Durries(Gwalior , etc.), Brass Metal, Iron Metal, Folk painting , Glass & Beads, Figurines & Toys(Jhabua , etc.)
29		Maharashtra	Teracotta & Pottery (Glazed, Blue pottery , etc.),Stone Carving, Cane & Bamboo, Jewellery (Kolhapuri Saj , etc.), Folk Painting , Metal (Copper , etc.), Figurines &Toys, Lac & wax crafts(candle making , etc.)
30		Chattisgarh	Iron Metal (Wrought Iron , etc.), Brass(metal , etc.), Copper(Metal , etc.), Stone(Carving , etc.), Wood(Carving , etc.), Cane & Bamboo, Terracotta & Pottery, Natural Fibre
31		Goa	Embroidery, Folk Painting
32		Uttarakhand	Stone (others-pebble stone , etc.), Wooden Artware, Cane & Bamboo (Ringaletc. , etc.), Carpet, Rugs & Durries (Dann & Shawl , etc.), Folk Painting, Other Textile craft (Tie & Dye, woollen products , etc.), Hand block printing
33	Central Region	Uttarpradesh	Glass and beads(Hathras, Beads Craft, etc.), Tarkashi, Other Metal crafts, Leather (others, etc.), Carpet, Rugs & Durries,Other textile crafts(shawls as artware, etc.), Leaf, Reed, Rattan, Natural Fibre (Jute, etc.),Terracotta & Pottery (Chunar Glaze, etc.), Figurines & Toys(Soft Toys, etc.), Paper Crafts, Stone (Others, etc.)(shazar, Gaura, etc.), Woodden toys, Stone carving(Soft stone, etc.), Banaras Metal Casting